

ORDER



Orders
Order / Rev: 206820
Alt Order #: 06853825
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/18/12 / 09/18/12
Order Type: REG

WVBT
Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	155	\$45,340.00	\$38,539.00
10/01/12	10/01/12	33	\$3,635.00	\$3,089.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	155	\$45,340.00	\$38,539.00	0.00
October 2012	33	\$3,635.00	\$3,089.75	0.00
Totals	188	\$48,975.00	\$41,628.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WVBT	23%	\$48,975.00
Market	100%	\$212,934.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	32%	\$68,139.13
WGNT	3%	\$6,388.04
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$29,810.87
WTVZ	7%	\$14,905.43
WVEC	21%	\$44,716.30

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	09/25/12	09/28/12	M-F 2-3p	CM	2-3p	- TWTF - -	:30	7	\$50.00	P3	0.00	NM	7	\$350.00
Jerry Springer STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -			7			\$50.00		0.00			
E 2	WVBT	10/01/12	10/01/12		CM	2-3p	M- - - - -	:30	2	\$35.00	P4	0.00	NM	2	\$70.00

Order / Rev: 206820
 Alt Order #: 06853825
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p Jerry Springer STEVE WILKOS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$35.00 0.00															
E 3	WVBT	09/25/12	09/28/12	M-F 3-4p Steve Wilkos	CM	3-4p	- TWTF--	:30	8	\$60.00	P4	0.00	NM	8	\$480.00
JERRY SPRINGER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 8 \$60.00 0.00															
E 4	WVBT	10/01/12	10/01/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
JERRY SPRINGER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$60.00 0.00															
E 5	WVBT	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
FOX NEWS SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 2 \$50.00 0.00															
E 6	WVBT	09/25/12	09/28/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	- TWTF--	:30	7	\$100.00	P4	0.00	NM	7	\$700.00
JERRY SPRINGER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 7 \$100.00 0.00															
E 7	WVBT	10/01/12	10/01/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
JERRY SPRINGER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$100.00 0.00															
E 8	WVBT	09/25/12	09/28/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- TWTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 6 \$300.00 0.00															
E 9	WVBT	10/01/12	10/01/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$300.00 0.00															
E 10	WVBT	09/25/12	09/27/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	- TWT---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
SPORTSWRAP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWT--- 3 \$150.00 0.00															
E 11	WVBT	10/01/12	10/01/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SPORTSWRAP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$150.00 0.00															
E 12	WVBT	09/30/12	09/30/12	Su 1045-11p Fox Sportswrap Sun	CM	1045-11p	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SUNDAY SPORTSWRAP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$150.00 0.00															
E 13	WVBT	09/25/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	- TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
TMZ ON TV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 4 \$125.00 0.00															
E 14	WVBT	10/01/12	10/01/12		CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00

Order / Rev: 206820
 Alt Order #: 06853825
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p M-F 7-730p											
				TMZ ON TV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$125.00		0.00						
E 15	WVBT	09/25/12	09/28/12	M-F 730-8p DISH Nation	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$125.00		0.00						
E 16	WVBT	10/01/12	10/01/12	M-F 730-8p DISH Nation	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				DISH NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$125.00		0.00						
E 18	WVBT	10/01/12	10/01/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				THE MOB DOCTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$800.00		0.00						
E 19	WVBT	09/25/12	09/25/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
				RAISING HOPE/BEN & KATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$700.00		0.00						
E 20	WVBT	09/25/12	09/25/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				NEW GIRL/THE MINDY PROJECT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$1,500.00		0.00						
E 21	WVBT	09/26/12	09/26/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				THE X-FACTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	2		\$1,500.00		0.00						
E 22	WVBT	09/27/12	09/27/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				THE X-FACTOR RESULTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$1,500.00		0.00						
E 23	WVBT	09/27/12	09/27/12	Thur Hour 2 Thu 9-10p	CM	9-10p	---T---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				GLEE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$800.00		0.00						
E 24	WVBT	09/29/12	09/29/12	College Football College Football	CM	College Football	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				FOX COLLEGE FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	3		\$300.00		0.00						
E 25	WVBT	09/30/12	09/30/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
				REDSKINS FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$6,000.00		0.00						
E 26	WVBT	09/30/12	09/30/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				FOX NFL PRE-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$700.00		0.00						
E 27	WVBT	09/30/12	09/30/12		CM	Fox NFL Reg Sea	-----S	:30	2	\$4,000.00	P2	0.00	NM	2	\$8,000.00

Order / Rev: 206820
 Alt Order #: 06853825
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fox NFL Reg Season 1p											
				Fox NFL Reg Season 1p											
				NON-REDSKINS FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$4,000.00		0.00			
E 28	WVBT	09/30/12	09/30/12	NFL Bridge Show	CM	NFL Bridge Show	-----S	:30	1	\$2,000.00	P5	0.00	NM	1	\$2,000.00
				NFL Bridge Show											
				FOX NFL MID-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,000.00		0.00			
E 29	WVBT	09/29/12	09/29/12	Late News (After Sports)	CM	Late News (after S-	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Late News (after Sports)											
				SATURDAY LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$250.00		0.00			
E 30	WVBT	09/30/12	09/30/12	Su 10-1044p	CM	10-1045p	-----S	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
				Fox News @10 Sun											
				SUNDAY LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$300.00		0.00			
E 31	WVBT	09/28/12	09/28/12	Fri Hour 1	CM	8-9p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
				Fri 8-9p											
				KITCHEN NIGHTMARES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$400.00		0.00			
E 32	WVBT	09/28/12	09/28/12	Fri Hour 2	CM	9-10p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
				Fri 9-10p											
				FRINGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$400.00		0.00			
E 33	WVBT	09/29/12	09/29/12	Sat 11p-12a	CM	11p-12a	-----S-	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				Sat 11p-12a											
				FOX PRIME ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$75.00		0.00			
E 34	WVBT	09/30/12	09/30/12	Sun Hour 2	CM	8-9p	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				Sun 8-9p											
				THE SIMPSONS/BOB'S BURGERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,200.00		0.00			
E 35	WVBT	09/30/12	09/30/12	Sun Hour 3	CM	9-10p	-----S	:30	2	\$600.00	P4	0.00	NM	2	\$1,200.00
				Sun 9-10p											
				FAMILY GUY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$600.00		0.00			
E 36	WVBT	09/30/12	09/30/12	Su 11p-12a	CM	11p-12a	-----S	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				Su 11p-12a											
				EXTRA WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$75.00		0.00			
E 37	WVBT	09/25/12	09/28/12	M-F 6-7a	CM	6-7a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				Daily Buzz											
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					8	\$20.00		0.00			
E 38	WVBT	10/01/12	10/01/12	M-F 6-7a	CM	6-7a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				Daily Buzz											
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$20.00		0.00			
E 39	WVBT	09/25/12	09/28/12		CM	WAVY News 10 or-	-TWTF--	:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00

Order / Rev: 206820
 Alt Order #: 06853825
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 on FOX 2															
WAVY News 10 on FOX 43															
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$125.00		0.00						
E 40	WVBT	10/01/12	10/01/12	WAVY News 10 on FOXGM WAVY News 10 on FOX 43		WAVY News 10 orM	-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$125.00		0.00						
E 41	WVBT	09/25/12	09/28/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	- TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$20.00		0.00						
E 42	WVBT	10/01/12	10/01/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 43	WVBT	09/25/12	09/28/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	- TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
AMERICA'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$20.00		0.00						
E 44	WVBT	10/01/12	10/01/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
AMERICA'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 45	WVBT	09/25/12	09/28/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$20.00		0.00						
E 46	WVBT	10/01/12	10/01/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 47	WVBT	09/25/12	09/28/12	M-F 11a-12p Jeff Probst	CM	11a-12p	- TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
JEFF PROBST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$20.00		0.00						
E 48	WVBT	10/01/12	10/01/12	M-F 11a-12p Jeff Probst	CM	11a-12p	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
JEFF PROBST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$20.00		0.00						
E 49	WVBT	09/25/12	09/28/12	M-F 12-1p Wendy Williams	CM	12-1p	- TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	- TWTF--	8		\$35.00		0.00						
E 50	WVBT	10/01/12	10/01/12	M-F 12-1p Wendy Williams	CM	12-1p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	2		\$35.00		0.00						
E 51	WVBT	09/25/12	09/28/12		CM	1-2p	- TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00

Order / Rev: 206820
 Alt Order #: 06853825
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1-2p Ricki Lake											
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$35.00		0.00			
E 52	WVBT	10/01/12	10/01/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$35.00		0.00			
E 53	WVBT	09/25/12	09/28/12	M-F 4-5p M-F 4-5p	CM	4-5p	- TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					8	\$100.00		0.00			
E 54	WVBT	10/01/12	10/01/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$100.00		0.00			
E 55	WVBT	09/25/12	09/28/12	M-F 11-1130p 30 Rock	CM	11-1130p	- TWTF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$100.00		0.00			
E 56	WVBT	10/01/12	10/01/12	M-F 11-1130p 30 Rock	CM	11-1130p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
E 57	WVBT	09/25/12	09/28/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	- TWTF--	:30	4	\$50.00	P5	0.00	NM	4	\$200.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$50.00		0.00			
E 58	WVBT	10/01/12	10/01/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$50.00		0.00			
E 59	WVBT	10/01/12	10/01/12	M-F 5-6a Ricki Lake	CM	5-6a	M-----	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$5.00		0.00			
													Totals	188	\$48,975.00